

With the support of











**Transforming Finance through Innovation** 

### Do you have an innovative solution for the financial sector that contributes to the ecological transition?

APPLY BEFORE SEPTEMBER 4, 2023

#### Diversity and Inclusion

A special attention will be given to diversity and inclusion to promote and support entrepreneurs from all backgrounds, and to overcome obstacles related to social and territorial inequalities, as well as discrimination based on origin or a related ground



#### ע Ideation and creation stage

For projects whose concept has yet to be validated, the company does not necessarily exist

#### € 30 000

- SeaBird Impact Masterclass
- **BPI France Impact Diagnostic**

#### **Larly stage**

For companies whose concept has been proven, but not necessarily fully matured, and who need structuring to define their business model

#### **25 000**

- SeaBird Impact Masterclass
- **BPI France Impact Diagnostic**
- Ailancy pro-bono consulting
- Finance Innovation membership

#### ע Acceleration stage

For companies looking to deploy on a large scale to develop a model capable of generating profit in the long-term

### € 20 000

- SeaBird Impact Masterclass
- **BPI France Impact Diagnostic**
- Ailancy pro-bono consulting
- Finance Innovation membership
- Finance Montreal package (Incubation at Station FinTech Montreal, meetings and events)

An additional € 5 000 cash envelop to cover an incubation within LIBERTÉ LIVING LAB, PARIS & CO or WILLA or to rent offices

#### **SPECIAL MENTIONS**

¥SociétéGénérale ∠ special mention

€ 5000 + specific introductions in the banking sector

SOCIETE GENERALE

¥FranceAssureurs special mention

€ 5000

+ specific introductions in the Insurance sector

FRANCE

# Qualifying projects must feature...

- A significant contribution to the financial industry in terms of the nature of the solution (financial or non-financial)
- A contribution to the ecological transition present in most of its activity on one of the following pillars:
  - Environmental
  - Social
  - Gouvernance
- An innovative nature through the technology employed or the usage, with the change introduced by the use of the product or consumption of the service.

# A special attention to Diversity and Inclusion

Despite the issues tackled by Sustainable Fintechs, diversity, inclusion and mixity remain major challenges for tomorrow's entrepreneurs. With a high degree of social uniformity within entrepreneurial profiles, the innovation ecosystem must enable the overcoming of the many remaining obstacles linked to territorial social inequalities and discrimination based on origin or a related ground.

For the sixth edition of the Fintech for Tomorrow Challenge, jury members will be asked to **systematically** pay a particular attention to the entrepreneurs' profiles, with the aim of awarding at least one of the three prizes (seed, sapling or tree) to under-represented or atypical profiles.



"L'Institut de la Finance Durable" / The "Paris Sustainable Finance Institute", branch of Paris EUROPLACE, aims to coordinate and accelerate the action of the Paris financial center to achieve the energy and environmental transition.

The IFD was created in October 2022 and takes over from Finance For Tomorrow. It gathers the 200+ members of Paris EUROPLACE, financial players, corporates, audit and consulting firms, data providers, think-tanks, fintechs but also public authorities and supervisors, to federate and amplify the actions undertaken by the institutions of the Paris financial center in terms of green and sustainable finance and to accompany the transformation of the economy.

