

# FINTECH FOR TOMORROW CHALLENGE 2022

With the support of:



Transforming Finance through Innovation



DO YOU HAVE AN INNOVATIVE PROJECT ?



DOES IT CONTRIBUTE TO THE ECOLOGICAL TRANSITION ?



DO YOU WANT TO SCALE UP ?

**APPLY NOW!**  
You have until September 15th

## Fintech for Tomorrow prize

For startups building new models transforming the financial sector.

- Financial prize: **€16 000**
- 1 year incubation with Le Swave
- "Master Class" package by SeaBird Impact

## Fintech for Diversity and Inclusion prize

For startups fostering social inclusion within the financial sector or coming from entrepreneurs from all backgrounds.

- Financial prize: **€16 000**
- year incubation with Liberté Living Lab
- "Master Class" package by SeaBird Impact
- Mentoring by Techstars Paris

## International potential prize

For French startups looking to internationalize their solution to transform the financial sector.

- Financial prize: **€16 000**
- 1 month at Station Fintech Montréal
- Mentoring by Techstars Amsterdam "Future of Finance"

## ALL FINALISTS

Exceptional visibility opportunities (Climate Finance Day, ChangeNOW...)  
"Fintech for Tomorrow" afterworks  
"Special Mention" Mentorships by Jury members  
Access to Station F Launch program  
Memberships within associations of the Paris financial centre

## LOOKING FOR PROJECTS

**All maturity levels:** idea, proof of concept, first customers, scale up, fund raising or international expansion

**All sectors of the ecological transition:** circular economy, renewable energies and energy efficiency, sustainable mobility, preservation of water resources, pollution prevention, just transition, social inclusion, transformation of territories, protection of biodiversity, etc.

**All type of innovations:** technological innovation (applications and online platforms, data management and artificial intelligence, blockchain, payment systems, internet of things and satellites, etc.), usage innovation (change of use according to a need) or social innovation (responds to new or poorly satisfied social needs).

**All activities related to the financial sector:** insurance, banking, investment, services, non-financial projects that can support the evolution of financial sector practices, etc.

CHALLENGE



FINTECH FOR TOMORROW



# THE FINTECH FOR TOMORROW CHALLENGE

Finance is at the heart of ecological transformation and has a key role in achieving **the Sustainable Development Goals set by the United Nations and contributing to the alignment with the objectives set by the Paris Agreement**. The financial sector has the responsibility to transform its practices and redirect flows towards a sustainable and inclusive economy, compatible with the limits of global warming to less than 2°C and, more generally, planetary limits, while ensuring social justice.

The Fintech for Tomorrow Challenge emerged in this context, as a project of the Paris financial centre organized by Finance for Tomorrow. **Although Fintechs have experienced strong growth in recent years, those focusing on green finance only represented 8% in 2021 (France Fintech)**. As entrepreneurs have the ability to offer alternatives to traditional models, they are essential players to support the financial sector transformation.

**As a source of partnerships and development opportunities, the Fintech for Tomorrow Challenge aims to strengthen the contribution of Fintech's to the ecological transition.**

12 CALENDAR

MAY

21<sup>st</sup>

LAUNCH OF THE CHALLENGE

JUNE

JULY

AUGUST

SEPTEMBER

15<sup>th</sup>

END OF THE APPLICATION PERIOD

OCTOBER

27<sup>th</sup>

CLIMATE FINANCE DAY

## CREATION OF A FINTECH FOR DIVERSITY AND INCLUSION PRIZE

### Why?

While the health and economic crisis has already had major social consequences, the most important of which being the significant increase in inequality, **investors and businesses have a major position in facilitating an environmental transition that is also socially acceptable.**

We believe Fintech's can play a key role in supporting the just transition. Technological innovation must enable to create and test inclusive financial solutions, built by or for a diverse range of actors, including marginalized populations or enclaved territories. Moreover, a strong uniformity and social homogeneity still remains within entrepreneurs' profiles.

**That is why the promotion and support of actors from all horizons is necessary.**

### What kind of project is eligible?

The financial ecosystem can and must be inclusive by supporting:

- **projects from entrepreneurs of all backgrounds:** to foster diversity in the sustainable fintech ecosystem to overcome the many remaining obstacle related to territorial and social inequalities, as well as discrimination based on origin or a related ground

### AND/OR

- **social inclusion projects in the financial sector:** to ensure a just transition minimizing negative social impacts or promoting financial inclusion of vulnerable populations.

PERIOD OF CANDIDACY



**FINANCE FOR TOMORROW**  
by Paris Europlace

Finance for Tomorrow is the branch of Paris EUROPLACE launched in June 2017, to make green and sustainable finance a key driving force in the development of the Paris Financial Center and to position it as a hub of reference on these issues. Our 80 members are signatories of a common charter to contribute to the transformation of practices in the Paris Financial Center and to a global shift of financial flows towards a low carbon and inclusive economy, in line with the Paris Agreement and the UN Sustainable Development Goals.

[www.financefortomorrow.com](http://www.financefortomorrow.com)



Climate Finance Day, Finance for Tomorrow's flagship event since COP21, is a major annual gathering that has undertaken to mobilise the world's financial industry to make further commitments to combat climate change. The Climate Finance Day also attempts to survey and review the main achievements to date and showcase the most innovative solutions implemented by public and private actors to reach the goals set in the Paris Agreement.

[www.climatefinanceday.com](http://www.climatefinanceday.com)