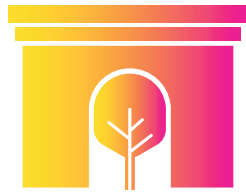


FINTECH FOR TOMORROW CHALLENGE 2022

With the support of:



CHALLENGE



FINTECH FOR TOMORROW

TERMS OF PARTICIPATION 2022

Candidates are invited to carefully read the information below. The organization reserves the right to refuse applications for the Challenge "Fintech for Tomorrow" that do not correspond to the terms of participation.



I. CALENDAR

- **Launch of the Challenge:** May 21, 2022
- **End of the application period:** September 15, 2022
- **Selection Committee :** October 11, 2022
- **Awards Ceremony:** October 27, 2022 (Climate Finance Day)

II. APPLICATION: PREFERENCES TO BE EXPRESSED IN THE ONLINE FORM

The applicants to the Challenge register via a form on the Finance for Tomorrow website (www.financefortomorrow.com/challenge-fintech).

- **Fintech For Tomorrow prize:** this prize is aimed at companies building new models transforming the financial sector. The prize aims to address issues related to financial innovation thanks to the expertise of partners at the heart of the French financial ecosystem.
- **Fintech for Diversity and Inclusion prize:** this prize is aimed at companies fostering social inclusion within the financial sector or that come from entrepreneurs from all backgrounds. The prize aims to address issues related to social and territorial inequalities through the support of partners specialised in social and environmental impact issues.
- **International Potential Prize:** this prize is aimed at French companies aiming to deploy their solution for the transformation of the financial sector internationally. The prize aims to address issues related international development thanks to the support of partners facilitating the implementation in other ecosystems.

Attention :

- Preferences will be used to guide the Jury but will not limit its decisions.
- Applicants agree to share their application information with the Jury.

Nota Bene : a place in the final automatically opens the right to one-year memberships at Finance for Tomorrow and with the ecosystem partners, as well as visibility opportunities. Mentorships will be proposed to "Special Mentions" by the Jury members.

III. CRITERIA FOR SELECTION

Projects selection will be consistent with the objectives of the Challenge, according to the following criteria:

- **Ecological and/or social dimension:**
 - Contribution to the ecological and energy transition, its financing and change of practices
 - Control impacts on society and climate:
 - Integration of the project in a durable and resilient economic model
 - Contribution to the just transition minimising negative social impacts or enhancing financial inclusion
- **Innovative dimension:** innovation through technology or use, and social innovation at the heart of the project.
- **Creation of economic value** through the response to a concrete problem.
- **Need for support** to a project under development.
 - Potential for project development on a national and international scale.

We are looking for projects...:

- **All maturity levels:** idea, proof of concept, first customers, scale up, fund raising or international expansion
- **All activities related to the financial sector:** insurance, banking, investment, services, non-financial projects that can support the evolution of financial sector practices, etc.
- **All sectors of the ecological transition:** écircular economy, renewable energies and energy efficiency, sustainable mobility, preservation of water resources, pollution prevention, just transition, social inclusion, transformation of territories, protection of biodiversity, etc.
- **All type of innovations: technological innovation :** circular economy, renewable energies and energy efficiency, sustainable mobility, preservation of water resources, pollution prevention, just transition, social inclusion, transformation of territories, protection of biodiversity, etc.

... developping solutions to :

- Align supply and demand for sustainable finance
- Improve the collection and analysis of non-financial data
- Develop decarbonisation scenarios
- Identify ESG preferences of investors
- Encourage the adoption of green technologies
- Raise additional funds for the energy and ecological transition
- Limit the negative externalities of the financial sector by transforming its practices
- Measure climate risk and the results of impact strategies
- Mobilise geospatial technologies
- Propose new responsible financial products
- Provide transparency on financial flows and fight against greenwashing
- Encourage frugal consumption
- Improve access to finance

IV. THE PRIZES OF THE 2022 CHALLENGE

LAUREATES

Fintech for tomorrow prize

- Financial prize: **€16 000**
- 1 year incubation with Le Swave;
- 1 year of mentorship (depending on the interests and the founders' profile, as well as the appetites of our experts from major institutions working at strategic levels);
- "Master Class" package by SeaBird Impact
- Free memberships within associations of the Paris financial centre: Finance for Tomorrow, Pole Finance Innovation, France Fintech, La Place Fintech

Fintech for diversity and inclusion prize

- Financial prize: **€16 000** ;
- 1 year incubation with Liberté Living Lab
- Mentorships by Techsars Paris
- "Master Class" package by SeaBird Impact
- Free memberships within associations of the Paris financial centre: Finance for Tomorrow, Pole Finance Innovation, France Fintech, La Place Fintech

International potential prize

- Financial prize: **€16 000**
- 1 month access to Finance Montreal's Station Fintech and accelerator
- Mentorship by Techstars Amsterdam's "Future of Finance"
- Free memberships within associations of the Paris financial centre: Finance for Tomorrow, Pole Finance Innovation, France Fintech, La Place Fintech.

All finalists (10 in total)

- Exceptional visibility opportunities (Climate Finance Day, ChangeNOW...)
- "Fintech for Tomorrow" afterworks
- "Special Mention" Mentorships by Jury members
- Access to Station F Launch program
- Memberships within associations of the Paris financial centre: Finance for Tomorrow, France Fintech, La Place Fintech.

V. TERMS OF THE PRIZE

• **Prize of the Fintech for Tomorrow laureate**

I. Financial prize

The laureate will win a financial prize of 16 000 euros.

II. Incubation by Le Swave

The laureate will be offered one year of incubation within Le Swave, to accelerate its development.

Le Swave: Paris&Co's multi-corporate innovation platform dedicated to Fintech, integrating all financial players.

- Workstations in shared space for one year (year 2022), located in the offices in the Arche de la Défense;
- Contact : pierre.begou@parisandco.com
- Website: <https://swave.parisandco.paris>

III. Mentoring

Depending on their needs, interests and profile, the winner may be mentored by a member of the jury.

IV. " Master Class " package by SeaBird Impact

The SeaBird Impact foundation will offer a "Master Class" package to the laureate: four Master Classes (ranging from Business, Finance and Governance; methods; HR to Digital Marketing), representing a total of 37 hours of training allowing the laureate to have the best tools in hand to perform (worth 10 000 euros). The laureate must be available to attend this training at SeaBird Impact offices in Paris.

- Contact : kbouachik@seabirdconseil.com
- Website : <https://seabirdimpact.com>

V. Membership to Pôle Finance Innovation

Pôle Finance Innovation will offer the laureate a free membership for one year: a competitiveness cluster aiming at helping Fintechs, Insurtechs and players in the financial sector to connect with national and international partners and raise public and private funds to accelerate their growth.

Membership provides ecosystem support for:

- Create links with other actors from the ecosystem
- Develop activity in France and abroad
- Identify funding opportunities
- Contact: lucile.aniksztejn@finance-innovation.org
- Website: <https://finance-innovation.org>

• Prize of the Fintech for Diversity and Inclusion laureate

I. Financial prize

The laureate will win a financial prize of 16 000 euros.

II. Incubation by Liberté Living Lab

The laureate will be offered one year of Incubation by Liberté Living Lab to accelerate their development.

Liberté Living-Lab : a collective innovation space located in the heart of Paris, which brings together multidisciplinary actors in residence, working on technological projects in the service of the general interest.

- A one-year mobile workplace in the heart of the Sentier district in Paris;
- Customised acceleration program: weekly coaching, business expertise, fundraising, events....
- Contact: thomas.perraud@liberte-inc.paris
- Website : www.liberte.paris

III. Mentoring by Techstars Paris

The laureate will have the possibility to be mentored by an expert from the "Sustainability" program of Techstars Paris, the French branch from the global accelerators network.

IV. " Master Class " package by Seabird Impact

The SeaBird Impact foundation will offer a "Master Class" package to the laureate: four Master Classes (ranging from Business, Finance and Governance; methods; HR to Digital Marketing), representing a total of 37 hours of training allowing the laureate to have the best tools in hand to perform (worth 10 000 euros). The laureate must be available to attend this training at SeaBird Impact offices in Paris.

- Contact : kbouachik@seabirdconseil.com
- Website : <https://seabirdimpact.com/>

V. Membership to Pôle Finance Innovation

Pôle Finance Innovation will offer the laureate a free membership for one year: a competitiveness cluster aiming at helping Fintechs, Insurtechs and players in the financial sector to connect with national and international partners and raise public and private funds to accelerate their growth.

Membership provides ecosystem support for:

- Create links with other actors from the ecosystem
- Develop activity in France and abroad
- Identify funding opportunities
- Contact: Lucile.aniksztejn@finance-innovation.org
- Website: <https://finance-innovation.org/>

• Prize of the international potential laureate

I. Financial prize

The laureate will win a financial prize of 16 000 euros, conditioned to the availability to participate to Station Fintech Montreal accelerator.

II. Finance Montréal support

The laureate will be offered one month's access to Station Fintech in Montreal and a place directly in the Station Fintech Montreal Accelerator with Highline Beta.

III. Mentoring by Techstars Amsterdam

The laureate will have the possibility to be mentored by an expert from the "Future of Finance ABN AMRO" of Techstars Amsterdam, specifically dedicated to Fintech offering solutions focused on digitalisation and sustainability.

IV. Membership to Pôle Finance Innovation

Pôle Finance Innovation will offer the laureate free membership for one year: a competitiveness cluster aiming at helping Fintechs, Insurtechs and players in the financial sector to connect with national and international partners and raise public and private funds to accelerate their growth.

Membership provides ecosystem support for:

- Create links with other actors from the ecosystem
- Develop activity in France and abroad
- Identify funding opportunities

- Contact: Lucile.aniksztejn@finance-innovation.org
- Website: <https://finance-innovation.org>

• Prizes for all finalist start-ups

I. Membership to Finance for Tomorrow

Finance for Tomorrow will offer all Challenge finalists a **free membership for one year**. This membership connects project leaders with the Paris financial market ecosystem and provides visibility opportunities with sustainable finance players.

- Contact : c.buewaert@financefortomorrow.com
- Website: www.financefortomorrow.com

II. Membership to La Place Fintech

All the finalists of the French prize will be offered a free membership for 1 year to **La Place Fintech**: an open and collaborative place in the Palais Brongniart in Paris, where the actors of innovation in banking, finance, and insurance (startups, investors, major accounts, etc.) meet every week to create new relationships.

The membership provides:

- Access to the "fintech" space that can be used as a co-working space.
- Access to events, information and content shared by the marketplace (newsletter, website).

- Contact : Marion.NIBOUREL@GL-events.com
- Website: <https://www.laplace-fintech.com>

III. Membership to France Fintech

All finalists of the French prize will be offered a free membership for 1 year to **France Fintech**: a non-profit association whose mission is to promote the excellence of the sector in France and abroad and to represent French fintechs to the public authorities, the regulator and the ecosystem.

The membership provides:

- Being part of the large family of entrepreneurs working to make France a land of innovation and excellence in finance.
- One year of support through a set of services dedicated to members: visibility, meetings, training, best practices...
- o Contact: louis.desaintmarc@francefintech.org
- o Website: www.francefintech.org

IV. "Special mention" mentorships by Jury members

Mentoring may be offered to finalists with experts from Finance for Tomorrow: one year of strategic support offered by experts from the Paris financial centre. During the Jury, the finalists may seek to convince members of the Jury from financial institutions.

V. Participation to the Climate Finance Day

All the finalists will be given a dedicated space at Climate Finance Day 2021 where they will be able to occupy a stand, present their project and meet the actors and investors of the Paris financial market ecosystem. French and international finalists will be featured in the Challenge's communication brochure. www.climatefinanceday.com

VI. The opportunity to pitch at the ChangeNOW event

All finalists of the French prize will be offered the opportunity to pitch at the annual international event "ChangeNOW", which brings together start-ups and innovation players who are taking action to solve the problems of tomorrow. <https://event.changenow.world/en/>

VII. Access to Launch by Station F program

All finalists will gain access to Launch by station F program, a web platform where users can access content on the initiation and launch of a start-up. These tips are given by renowned entrepreneurs. They can also access a network and community of entrepreneurs. <https://launch.stationf.co/>

VIII. "Fintech for Tomorrow" afterworks

Finalists will be invited to afterworks to facilitate meetings between promotions of Challenge finalists, start-ups from Challenge partners and members of Finance for Tomorrow.

12 CALENDAR

MAY



21st

LAUNCH OF THE CHALLENGE

JUNE



JULY



AUGUST



SEPTEMBER

15th



END OF THE APPLICATION PERIOD

PERIOD OF CANDIDACY

OCTOBER



27th

CLIMATE FINANCE DAY

CHALLENGE



FINTECH FOR TOMORROW

