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Direction générale du Trésor

PROVIDING DIGITAL SOLUTIONS to put finance at the service of the sustainable transition

The Challenge Fintech for Tomorrow is a project of the Paris financial center developed by Finance for Tomorrow. It constitutes a source of partnerships and development opportunities aiming to strengthen the contribution of Fintechs to the ecological transition.

Since 2018, the Challenge has been mobilising the energies of the French players of innovation in finance to support the sustainable transition of the economy. With the French Agency for Ecological Transition (ADEME) and the EIT Climate-KIC, Finance for Tomorrow rewards French and international start-ups that facilitate the financing of the ecological transition and reduce the environmental impact of the financial sector. In 2021, what are the technological breakthroughs to be harnessed in favour of sustainable finance?

At the heart of innovation processes, fintechs entrepreneurs are important actors capable of supporting the transition of the financial sector to achieve the UN Sustainable Development Goals and the Paris Agreements. They seek, for example, to ensure the quality of non-financial data and the transparency of financial flows, or to mobilise new sources of financing. They are developing digital solutions that enables them to gain market shares, particularly through products for financial inclusion, but which also position them as key partners for all financial and economic players in the sectors of the ecological transition.

This year, applications will also be open to start-ups developing non-financial projects, whose digital solutions have the capacity to support the evolution of professional practices. The Challenge will therefore approach the financial sector not only as a field of expertise, but also as a field of prospection, to support the emergence of new technological uses and processes.

Finance for Tomorrow wants to leverage digitalisation for the green revolution!

WE ARE LOOKING FOR PROJECTS:

All maturity levels: idea, concept, sales and first customers, fund raising or international expansion.

All activities related to the financial sector: insurance, banking, investment, services, etc.

All sectors of the ecological transition: circular economy, renewable energies and energy efficiency, sustainable mobility, preservation of water resources, pollution prevention, protection of biodiversity, transformation of livelihoods, etc.

All digital technologies: online applications and platforms, data management and artificial intelligence, blockchain, payment systems, internet of things and satellites, etc.

DEVELOPING SOLUTIONS TO:

- Align supply and demand for sustainable finance;
- Improve the collection and analysis of non-financial data;
- Develop decarbonisation scenarios;
- Identify ESG preferences of investors;
- Encourage the adoption of green technologies;
- Raise additional funds for the energy and ecological transition;
- Limit the negative externalities of the financial sector by transforming its practices;
- Measure climate risk and the results of impact strategies;
- Mobilise geospatial technologies;
- Propose new responsible financial products;
- Monitor financial flows across supply chains...

Get ready to pitch!



Do you have an innovative project that provides a solution to put finance at the service of the ecological transition?
The Challenge "Fintech for Tomorrow" is for you!

How to apply?

Download the terms of participation to make sure your project meets the selection criteria and to discover the offers from our partners, then fill in the online application form until 26 September 2021!



Ecological dimension
Support the transition



Innovative dimension
Mobilise technology



Value creation
Project's potential



Need for support
Fintech in development

Why apply?



FRANCE

Laureate ▶ 1 year of incubation financed by ADEME



▶ A place in the final of the Global Fintech Hackcelerator



Special Mentions ▶ 1 year of mentoring offered by experts from the Paris financial center



All finalists ▶ 1 year of memberships within associations of the Paris financial centre



▶ Exceptional visibility opportunities



INTERNATIONAL

Laureate ▶ Support to meet the French sustainable finance ecosystem



All finalists ▶ 1 week of training "Sustainable Fintech Digital Bootcamp"

When: the stages of the Challenge 2021

July 8

Launch of the Challenge

September 26

Application period

October 8

Selection committee

October 26

Climate Finance Day – Announcement of the laureates



Finance for Tomorrow is the branch of Paris EUROPLACE launched in June 2017, to make green and sustainable finance a key driving force in the development of the Paris Financial Center and to position it as a hub of reference

on these issues. Our 80 members are signatories of a common charter to contribute to the transformation of practices in the Paris Financial Center and to a global shift of financial flows towards a low carbon and inclusive economy, in line with the Paris Agreement and the UN Sustainable Development Goals.

www.financefortomorrow.com



Climate Finance Day, Finance for Tomorrow's flagship event since COP21, is a major annual gathering that has undertaken to mobilise the world's financial industry to make further commitments to combat climate change.

The Climate Finance Day also attempts to survey and review the main achievements to date and showcase the most innovative solutions implemented by public and private actors to reach the goals set in the Paris Agreement.

www.climatefinanceday.com