



## Terms of participation

2021

*Candidates are invited to carefully read the information below. The organization reserves the right to refuse applications for the Challenge "Fintech for Tomorrow" that do not correspond to the terms of participation.*

### **I. Calendar**

- Launch of the Challenge: July 8, 2021
- End of the application period: September 26, 2021
- Selection Committee: October 8, 2021
- Awards Ceremony: October 26, 2021 (Climate Finance Day)

### **II. Application: preferences to be expressed in the online form**

The applicants to the Challenge register via a form on the Finance for Tomorrow website ([www.financefortomorrow.com/challenge-fintech](http://www.financefortomorrow.com/challenge-fintech)).

#### **French Prize:**

In the form, the applicants from France interested in the one-year incubation offer financed by ADEME are invited to indicate their preference between the partners:

- « Le Swave »
- « Liberté Living-Lab »

#### **Attention :**

- Preferences will be used to guide the Jury but will not limit its decisions.
- The French Laureate must be available to participate to the workshops offered within the "Singapour Fintech Festival" in October 2021.
- The candidates don't need to register for the partner's "network/ecosystem" programmes in parallel. If the chosen laureate selected "Le Swave" program, he/she will have to register on the platform of Paris&Co to integrate its promotion.

*Nota Bene: a place in the final for the French prize automatically opens the right to one-year memberships at Finance for Tomorrow and with the ecosystem partners, as well as visibility opportunities. Mentorships will be proposed to "Special Mentions" by the Jury members.*

**International Prize:** the candidates must indicate in the form that they are interested in the "Sustainable Fintech Digital Bootcamp" by ticking the dedicated box.

### III. Criteria for selection

The selection of projects will be consistent with the objectives of the Challenge, according to the criteria below:

- **Ecological dimension:**
  - Accelerate the financing of the ecological transition,
    - ○ Master the impact of technology in Finance, on society and the environment.
    - **Innovative dimension:** advanced technology at the heart of the project.
    - **Creation of economic value** through the response to a concrete problem.
    - **Need for support** to a project under development.
      - Potential for project development on a national and international scale.

We are looking for projects...:

- **All maturity levels:** idea, concept, sales and first customers, fund raising or international expansion.
- **All activities related to the financial sector:** insurance, banking, investment, services, etc.
- **All sectors of the ecological transition:** circular economy, renewable energies and energy efficiency, sustainable mobility, preservation of water resources, pollution prevention, protection of biodiversity, transformation of livelihoods, etc.
- **All digital technologies:** online applications and platforms, data management and artificial intelligence, blockchain, payment systems, internet of things and satellites, etc.

... developping solutions to :

- Align supply and demand for sustainable finance;
- Improve the collection and analysis of non-financial data;
- Develop decarbonisation scenarios;
- Identify ESG preferences of investors;
- Encourage the adoption of green technologies;
- Raise additional funds for the energy and ecological transition;
- Limit the negative externalities of the financial sector by transforming its practices;
- Measure climate risk and the results of impact strategies;
- Mobilise geospatial technologies;
- Propose new responsible financial products;
- Monitor financial flows across supply chains...

#### IV. The prizes of the Challenge 2021

| French Prize  | International Prize  |
|---|--|
| <p><u>The French laureate will win:</u></p> <ul style="list-style-type: none"><li>- 1 year incubation program financed by ADEME at a partner institution: “Le Swave” or the “Liberté Living-Lab”</li><li>- A place among the 20 finalists of the Global Fintech Hackcelerator (Singapore)</li><li>- The opportunity to pitch at the Climate Finance Day in 2022</li></ul> <p><u>The French special mentions will win:</u></p> <ul style="list-style-type: none"><li>- 1 year mentoring programme provided by financial sector experts: Aviva, La Banque Postale AM, Meridiam, Ostrum AM, Pôle Finance Innovation</li></ul> <p><u>All French finalists will win:</u></p> <p>Ecosystem Connections:</p> <ul style="list-style-type: none"><li>- 1 year membership at Finance for Tomorrow</li><li>- 1 year membership at France Finance</li><li>- 1 year membership at La Place Fintech</li></ul> <p>Visibility opportunities:</p> <ul style="list-style-type: none"><li>- 1 pitch session at ChangeNOW</li><li>- 1 stand at Climate Finance Day 2021</li></ul> | <p><u>The international laureate will win:</u></p> <ul style="list-style-type: none"><li>- An introduction to the French market offered by Finance for Tomorrow</li><li>- The opportunity to pitch at the Climate Finance Day in 2022</li></ul> <p><u>All international finalists will win:</u></p> <ul style="list-style-type: none"><li>- 1 week of digital training "<b>Sustainable Fintech Bootcamp</b>" provided by Finance for Tomorrow, to discover the French sustainable finance market</li></ul> |

| <b>Exceptionnal promotion of finalists by Finance for Tomorrow: Climate Finance Day 2021</b>   |
|--|
| <ul style="list-style-type: none"><li>- The laureates will have the opportunity to present their projects at the Awards announcement ceremony.</li><li>- French and international finalists will be featured in the Challenge's communication brochure.</li><li>- The French finalists will be offered presentation stands to meet the actors and investors of the Paris financial market ecosystem.</li></ul> |

## **French Prize**

- **Prize of the laureate**

- i. **Incubation financed by ADEME**

The French laureate will be offered one year of incubation financed by ADEME, to accelerate its development. In the form, the candidates are invited to express their preference between two partner offers:

- **The Swave:** Paris&Co's multi-corporate innovation platform dedicated to Fintech, integrating all financial players.
  - o Workstations in shared space for one year ( year 2022), located in the offices in the Arche de la Défense;
  - o Incubation focused on take-off: business development, fundraising, visibility, recruitment, international.
  - o Contact: [elea.hernandez@parisandco.com](mailto:elea.hernandez@parisandco.com) //
  - o Website: [www.swave.parisandco.paris](http://www.swave.parisandco.paris)
- **Liberté Living-Lab:** a collective innovation space located in the heart of Paris, which brings together multidisciplinary actors in residence, working on technological projects in the service of the general interest.
  - o A one-year mobile residency in the heart of the Sentier district in Paris;
  - o Customised acceleration programme: weekly coaching, business expertise, fundraising, events....
  - o Contact: [thomas.perraud@liberte-inc.paris](mailto:thomas.perraud@liberte-inc.paris) // Website: [www.liberte.paris](http://www.liberte.paris)

- ii. **Direct access to the final of the Global Fintech Hackcelerator**

The French winner will be offered **a place among the 20 finalists of the Global Fintech Hackcelerator**. He will be able to try to be one of the 3 winners of this international competition who will each win the amount of S\$50 000.

By entering this final, the winner will be offered:

- A S\$20,000 expense allowance to attend the workshops in October to prepare for the final (availability required).
- Free access to APIX, a cloud-based prototyping platform: <https://apixplatform.com/>
- The opportunity to apply for the S\$200,000 "Proof of Concept" grant offered by MAS FTSL.
- o Website: <https://www.fintechfestival.sg/global-fintech-hackcelerator>

- **Prize of the “Special mentions”**

Mentoring with Finance for Tomorrow experts: one year of strategic coaching by experts from the Paris financial marketplace. During the selection process, the finalists will have the opportunity to convince the members of the Jury from the following financial institutions: Aviva, La Banque Postale AM, Meridiam, Ostrum AM, ainsi que le Pôle Finance Innovation.

- **Prizes for all finalist start-ups**

- i. Membership at Finance for Tomorrow**

Finance for Tomorrow will offer all Challenge finalists a **free membership for one year**. This membership connects project leaders with the Paris financial market ecosystem and provides visibility opportunities with sustainable finance players.

- Contact: [n.boric@financefortomorrow.com](mailto:n.boric@financefortomorrow.com) /Website: [www.financefortomorrow.com](http://www.financefortomorrow.com)

- ii. Membership at La Place Fintech**

All the finalists of the French prize will be offered a free membership for 1 year to **La Place Fintech**: an open and collaborative place in the Palais Brongniart in Paris, where the actors of innovation in banking, finance, and insurance (startups, investors, major accounts, etc.) meet every week to create new relationships.

The membership provides:

- Access to the "fintech" space that can be used as a co-working space.
- Access to events, information and content shared by the marketplace (newsletter, website).
  - Contact: [Marion.NIBOUREL@GL-events.com](mailto:Marion.NIBOUREL@GL-events.com) /  
Website: <https://www.laplace-fintech.com/>

- iii. Membership at France Fintech**

All finalists of the French prize will be offered a free membership for 1 year to **France Fintech**: a non-profit association whose mission is to promote the excellence of the sector in France and abroad and to represent French fintechs to the public authorities, the regulator and the ecosystem.

The membership provides:

- Being part of the large family of entrepreneurs working to make France a land of innovation and excellence in finance.
- One year of support through a set of services dedicated to members: visibility, meetings, training, best practices...
- Contact: [louis.desaintmarc@francefintech.org](mailto:louis.desaintmarc@francefintech.org) // Website: [www.francefintech.org](http://www.francefintech.org)

**iv. Stand at the Climate Finance Day**

All the finalists of the French prize will be given a dedicated space at Climate Finance Day 2021 where they will be able to occupy a stand, present their project and meet the actors and investors of the Paris financial market ecosystem. [www.climatefinanceday.com](http://www.climatefinanceday.com)

**v. The opportunity to pitch at the ChangeNOW event**

All finalists of the French prize will be offered the opportunity to pitch at the annual international event "ChangeNOW", which brings together start-ups and innovation players who are taking action to solve the problems of tomorrow.

<https://event.changenow.world/en/>

**INTERNATIONAL prize**

- **Prize of the international laureate**

The laureate of the international category will win:

- A showcase and introduction to the French sustainable finance ecosystem offered by Finance for Tomorrow;
- The opportunity to pitch at Climate Finance Day 2022.

- **Prize of the international laureate and finalists**

All the start-ups finalists of the international prize, including the winner, will be able to participate in the **"Sustainable Fintech Digital Bootcamp"** of Finance for Tomorrow: a week of digital training to strengthen their economic models, discover the tools of sustainable finance, as well as the ecosystem Paris Financial Center - *date to be set for Q1 2022*.



## PROVIDING DIGITAL SOLUTIONS to put finance at the service of the sustainable transition

### WE ARE LOOKING FOR PROJECTS:

**All maturity levels:** idea, concept, sales and first customers, fund raising or international expansion.

**All activities related to the financial sector:** insurance, banking, investment, services, etc.

**All sectors of the ecological transition:** circular economy, renewable energies and energy efficiency, sustainable mobility, preservation of water resources, pollution prevention, protection of biodiversity, transformation of livelihoods, etc.

**All digital technologies:** online applications and platforms, data management and artificial intelligence, blockchain, payment systems, internet of things and satellites, etc.

### DEVELOPING SOLUTIONS TO:

- Align supply and demand for sustainable finance;
- Improve the collection and analysis of non-financial data;
- Develop decarbonisation scenarios;
- Identify ESG preferences of investors;
- Encourage the adoption of green technologies;
- Raise additional funds for the energy and ecological transition;
- Limit the negative externalities of the financial sector by transforming its practices;
- Measure climate risk and the results of impact strategies;
- Mobilise geospatial technologies;
- Propose new responsible financial products;
- Monitor financial flows across supply chains.

**Get ready to pitch!**